

JOIN US!

ROAR Through YBOR



Organ, eye and tissue donation saves and improves lives!

FRIDAY, APRIL 19, 2019

5K Race & 1 Mile Fun Run • 7 PM Start Time

Centennial Park, Ybor City • 1800 East 8th Avenue, Tampa, Florida

For more race information and/or to register early for DISCOUNTED RATES visit
runsignup.com/RoarThroughYbor.

Register as an individual, form a team or participate as a “virtual runner” from a location near you.

DID YOU KNOW? One organ, eye & tissue donor has the potential to save 8 lives,
restore the gift of sight to 2 individuals & impact the lives of more than 70 others.

PROCEEDS BENEFIT:

LifeLink Legacy Fund supports the efforts of LifeLink Foundation in organ and tissue donation and transplantation.



The Lions Eye Institute for Transplant & Research sets new standards for ocular endeavors that will improve visual outcomes and quality of life for those who are blind or visually impaired.

HELP SUPPORT THE CAUSE OF ORGAN, EYE & TISSUE DONATION

"To the world you may be one person; but to one person you may be the world." – Dr. Seuss



The Missions are Critical:

[LifeLink Legacy Fund®](#) and the [Lions Eye Institute for Transplant & Research Foundation](#) are non-profit organizations dedicated to organ, eye and tissue recovery, to benefit individuals in need of life-saving and life-transforming transplantation therapy.

18th Annual Roar Through Ybor:

Co-Hosts: LifeLink Legacy Fund® and Lions Eye Institute for Transplant & Research

What: 2019 5K Evening Race & 1 Mile "Fun Run"

When: Friday, April 19, 2019

Where: Centennial Park, Ybor City – 1800 East 8th Avenue, Tampa, FL 33605

Time: 6:00 PM - Race Check-In
7:00 PM - Race Begins
7:15 PM - "Fun Run" Begins
8:00 PM - Post-Race Awards Ceremony & Celebration

Why: The Roar Through Ybor raises awareness for organ, eye and tissue donation while helping to benefit patients in need of transplantation therapy, both locally and abroad.



Evelyn and Adrian are each the recipient of a life-saving organ transplant, thanks to the generosity of an organ donor.

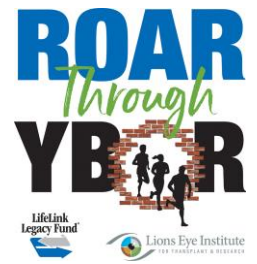


Adam, a donor family member and LifeLink volunteer, helps promote organ, tissue and eye donation at a community event.



Romina, a Lions Eye Institute gratis ocular tissue recipient, pictured with her surgeon, Dr. Cesar Gomezperalta.





SPONSORSHIP OPPORTUNITIES

Benefits of Race Sponsorship:

Support the science of organ, eye and tissue donation and transplantation, while helping improve recipient outcomes. Event proceeds will benefit LifeLink Legacy Fund and The Lions Eye Institute for Transplant & Research.

ALL Sponsors Will Receive:

- Increased brand awareness through high organization visibility before and during the event
- Organization logo recognition on race website and social media
- Ability to reach a diverse audience
- Opportunity to demonstrate your organization's commitment to help the community through promotion of the life changing cause of organ, eye and tissue donation
- Build employee morale and company pride through formation of a company team
- Recognition in race-day announcements.
- To become a sponsor download and complete [Sponsorship Participation Form](#). Please return electronically using "Submit Form" button on document or via email to Halien.Le@LifeLinkFound.org.

Check-In Sponsor (Exclusive) - \$7,500

Increase your marketing impressions from this exclusive Check-In Sponsor package!

- Organization logo displayed on all runner bibs
- Inclusion in the "Participant Facts" email sent to all participants before the event
- Opportunity for prominent placement of display table to highlight your company's services
- Logo recognition on all marketing materials, including sponsor signage
- 15 complimentary race entries

Team Photo Sponsor - \$5,000

Everyone wants to commemorate the evening and celebrate their hard work with a team photo!

- Organization logo recognition on signage for team photo area
 - Sponsor may provide promotional items and/or mascot(s) to enhance team photos
- Opportunity for prominent placement of display table to highlight your company's services
- Logo recognition on all marketing materials, including sponsor signage
- 10 complimentary race entries (additional race entries available at \$25 per person)

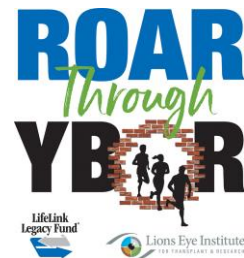
Gold Medal Sponsor - \$3,500

All runners receive a medal!

- Co-branded sponsor logo on finisher medal ribbon distributed to all race participants
- Logo recognition on all marketing materials, including sponsor signage
- Six complimentary race entries (additional race entries available at \$25 per person)



SPONSORSHIP OPPORTUNITIES, CONTINUED



Food & Refreshment Sponsor - \$2,500

As the “Yum” headquarters, your company will be celebrated in the Food & Refreshment Area

- Company logo displayed near Food & Refreshment Area
- Logo recognition on all marketing materials, including sponsor signage
- Four complimentary race entries (additional race entries available at \$25 per person)

Community Partner Sponsor - \$1,500

Make a lasting impression on families by providing a unique and fun experience in the “Family Zone”!

- Company logo displayed at entrance to the Family Zone
- Logo recognition on all marketing materials, including sponsor signage
- Two complimentary race entries (additional race entries available at \$25 per person)

Route Sponsor - \$750

Be the “WOW” factor and keep those runners going!

- Company logo on signage along the race route
- Employee volunteer engagement opportunity to wear company shirts and cheer on walkers
- Name recognition on all marketing materials, including sponsor signage

Vendor Booth - \$500 (Not Tax-Deductible)

Provide a long-lasting impression and provide fun giveaways!

- Opportunity for display table to highlight your company’s services
- Ability to distribute promotional items to race attendees

Additional Sponsorship Information:

- For more race information, please visit event website at <https://runsignup.com/Race/FL/Tampa/RoarThroughYbor>.
- Race teams are encouraged! Register as a corporate team online by clicking [here](#).
 - To create a team, the designated “team leader” must register team name during completion of an individual race registration. Once team name is registered, other individuals can join respective team while completing process for their race registration(s) via [event website](#).
- To register as a sponsor by mail, please send checks made payable to *LifeLink Legacy Fund*, Attn: Halien Le, 9661 Delaney Creek Boulevard, Tampa, FL, 33619. Please include notation on check of “2019 Roar Through Ybor Event Sponsor” and completed copy of [Sponsorship Participation Form](#) with payment.
- If unable to commit as an event sponsor, but interested in making a financial contribution to LifeLink Legacy Fund, please use [Sponsorship Participation Form](#) and indicate your donation amount at bottom of form. Please contact Halien Le via Halien.Le@LifeLinkFound.org or at (800) 262-5775 with questions.

To ensure your company is included on event signage, please submit completed Sponsorship Participation Form & high-resolution logo no later than Monday, March 25, 2019, to Betsy.Edwards@LifeLinkFound.org.

